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CONTACT:

Nick Lashinsky

nick@marketingdesigngroup.com

619.298.1445 x123

SECO International Announces 2017 Champions and Co-Located Meetings

ATLANTA – SECO International—widely recognized as the largest optometric education meeting in the world for eye care professionals—has announced its SECO Champions for 2017. Premier Partners include Bausch + Lomb, Alcon, Johnson & Johnson Vision Care and Allergan. Partners are Hoya, Abbott Medical Optics and, for the first time, Shire.

An elite partnership between leaders in the ophthalmic industry, SECO's Champion program provides optometric professionals with the tools to achieve the highest levels of clinical knowledge and performance.

Four additional organizations will hold co-located meetings during SECO's 94th Annual Congress, being held March 1-5, 2017 at the Georgia World Congress Center in Atlanta:

The Armed Forces Optometric Society will hold its Federal Service Optometry Program 2017 on February 27-28 at the Ritz-Carlton Atlanta Downtown.

The College of Optometrists in Vision Development will meet March 5-6 at the Omni Hotel at CNN Center with presentations from Kellye Knueppel, OD, FCOVD and Brenda Montecalvo, OD, FCOVD.

The Energyeyes Association presents its SECO Sunday meeting on March 5 at the Omni Hotel at CNN Center with two exciting training programs for its members, one on moving to a multi-location practice and one on dry eye.

The Society of National Associated Pearle Professionals will join SECO for the first time with its SNAPP Atlanta 2017 national meeting, being held March 1-3 at the Omni Hotel at CNN Center.

“SECO International is proud to partner with other, like-minded organizations to offer a comprehensive, world-class optometric event for eye care professionals,” says Dr. Ted McElroy, president of SECO International. “Our Champion partners are a major reason why we can continue to provide access to top-notch education and programs.”

Each spring, optometrists and optometric professionals from around the globe gather at SECO’s Annual World Congress to learn more about the latest research, innovations and techniques in the profession. Hundreds of hours of education sessions cover scientific and clinical advancements, key practice management issues and hands-on learning. More than 250 companies regularly display the newest products and services in the 70,000 square foot exhibit hall.

For more information about SECO 2017, including registration and hotels: www.seco2017.com. Early registration discounts run through January 3, 2017.

About SECO International

The annual SECO meeting is produced by SECO International, LLC, SECO International—headquartered in Atlanta—is a wholly owned subsidiary of the Southern Council of Optometrists, Inc. A non-profit association founded in 1923, SECO boasts an approximate membership globally of 25,000. The annual SECO Congress regularly attracts more than 7,000 national and international eye care professionals, vendors, and allied ophthalmic personnel. SECO International is widely acknowledged as the largest optometric educational meeting in the world.

For more information: www.secointernational.com, www.seco2017.com